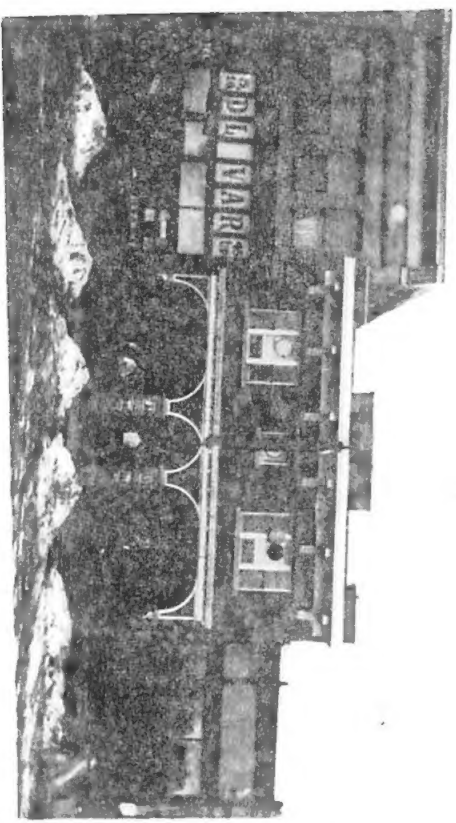
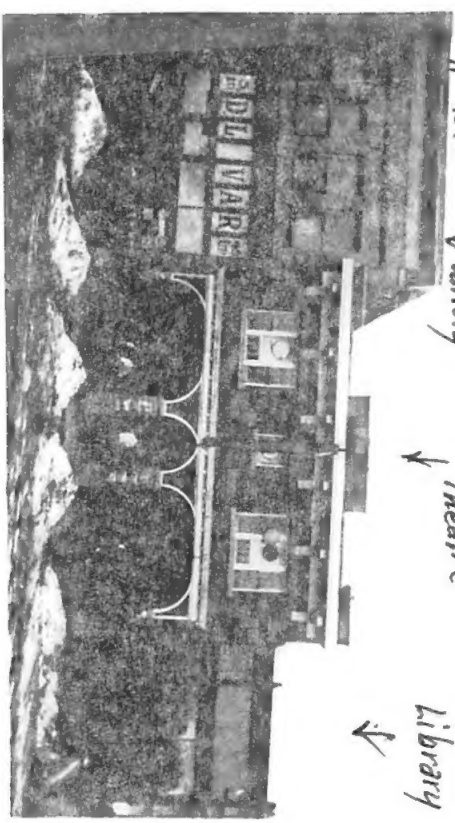


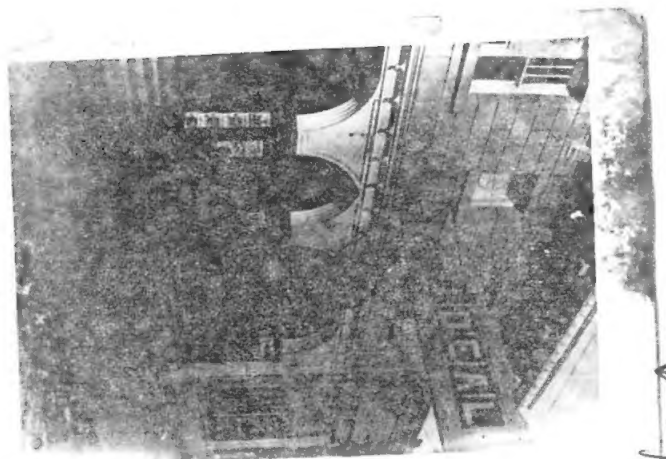
Jeff's Hotel  
 ↓  
 D & L  
 Variety  
 ↓  
 Ideal Theatre  
 ↓  
 Library  
 1927



Jeff's Hotel  
 ↓  
 D & L  
 Variety  
 ↓  
 Ideal Theatre  
 ↓  
 Library



Miller  
 ↓  
 Sign



Library

Murdoch's

IDEAL

Library <sup>Bldg north of Ideal</sup> → No Add Averett  
↓  
Confectionery  
↓  
Fritz <sup>Soda Candy</sup>

<sup>Murdock</sup>  
andly bot  
↓

Leased to Hytton Auto Parts  
↓

Ben opened Cafe & Confectionery  
↓  
<sup>sandwiches ice cream  
pop corn ice & bars drinks</sup>

Sold to Buys Cummings " "  
Jay ran it short time  
↓

Sold to Verdell Ritchie  
↓

Lincoln Rambler - bot Fritz Averett  
↓

Joe Van Wagoner  
↓  
Giovan's lease

Physicians Formula Cosmetics, Inc.  
230 South 9th Avenue  
City of Industry, California 91746-1205  
Telephone: (818) 968-3855

Mailing Address: P.O. Box 1205  
City of Industry, California 91749

March 11, 1985

Raymond R. Green, M.D.  
5 South Main  
Provo, UT 84032

Dear Dr. Green:

Enclosed is our "updated" list of selected drug stores in your area where your patients may obtain Physicians Formula hypo-allergenic cosmetics. We have also enclosed an order card that you may request samples of the products which are of particular interest to you in your specialized field. A Professional Formulary, listing all of our products and their ingredients, is available upon request.

Physicians Formula cosmetics have been formulated for those who need a pure and even hypo-allergenic cosmetic. Our line includes products for all skin types and you may be especially interested in one or more of the following.

Oily/Problem Skin - a complete line of Oil Control products which offers your patients a complete oil-free beauty program.

Sun Shield products - Makeup and lotions that contain sunscreens to aid in the prevention of sunburn, freckles, skin cancer and premature aging.

Eye Area - especially formulated for women who wear contact lenses or have discovered a sensitivity or allergy which has prevented them from using eye beauty products in the past.

Post Plastic Surgery - your patients' physical appearance and psychological outlook will be greatly enhanced by the proper use of makeup. We offer a complete line of skin care and makeup products, especially formulated for patients after surgery.

We wish to take this opportunity to thank you for your interest in Physicians Formula cosmetics. If we may be of further assistance, please let us know.

Sincerely,

PHYSICIANS FORMULA COSMETICS, INC.



Diane E. Smith  
Medical Director

cc: Store List  
RSVP Card